

What's Cooking?



July 2010



CROMWELL COMMUNITY COLLEGE

Welcome...

Dear Parent,

A Fresh Approach to School Catering

At Innovate, we work in partnership with schools around the country to transform school catering. Our mission is to create a vibrant, café-style space where students want to spend time and where we serve a great choice of deliciously fresh, healthy meals, snacks and drinks, before, during and after school.

We look forward to welcoming your child in September at the start of the new term and wanted to contact you in advance with an update on our news and forthcoming plans:

Healthy Eating!

During the forthcoming term, we will be launching an exciting new range of meal deals, price promotions, themed menus including a 'Sports & Nutrition' focus and competitions that are designed to encourage healthy eating. We will provide more details on these over the coming weeks. Look out for updates!

Value for Money

We strive to provide school meals that offer superb value for money to all students. The average school meal requirement is £2.50, which must include a morning snack and main lunchtime meal with options.

We believe this is excellent value when you consider that all meals are made fresh, every day, under the Government's nutritional regulation guidelines. Plus, compare this to any high street chain and it would prove difficult to match the same quality for the same price.

And remember, Innovate doesn't receive any subsidy from your school or the local authorities, excluding the free school meal entitlement (where applicable).

Sustainability

A school is a community in itself and Innovate is proud to bring something extra to the table by getting involved in school-led 'green' campaigns including; leading activities to get students involved in composting and fruit and veg growing; purchasing the produce grown for use in our daily menus; and advising the students in such activities as hen-keeping (meaning free range eggs for the menu!).

Choices, Choices!

As they say, variety is the spice of life and so we continue to provide a vast array of food and drink options to all students – from hot meals, panninis, sandwiches, wraps, healthy drinks, snacks and fruit. Online surveys are available for students to access so they can also provide feedback on what else they would like to see available each day.

We hope you have found this update useful.

Please also feel free to visit our website at www.innovate-services.com for further details on the work we do with schools, students, parents and staff in ensuring we are delivering the very best catering service for your child.

Yours faithfully,

Derick Martin
CEO
Innovate Services